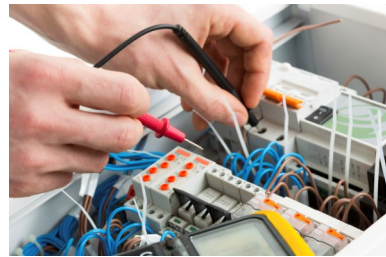
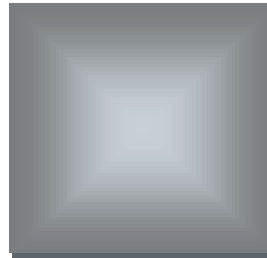


# 2017 IOWA INDUSTRY PROFILE

## OTHER SERVICES

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2016, the **Other Services (Except Public Administration)** sector comprised 2.9 percent of all public and private sector employment in Iowa, providing the state 44,220 jobs with an average annual wage of \$32,527. This wage was 27.6 percent lower than the statewide average of \$44,925 for all industries. Although this wage rate is 9.4 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states, except Illinois.

With fairly steady employment growth in this sector since 2007, 2016 saw a drop in employment from 45,453 in 2015 to 44,220 in 2016. Wages, however, have continued to increase, rising by 7.2 percent from 2015 to 2016 and 33.5 percent from 2007 to 2016. Some of this growth, however, was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **Private households** in this sector to the **Individual and family services** industry in the **Health care and social assistance** sector.

Women somewhat outnumber men in this sector, especially among workers under age 35. Women hold 50.6% of the sector's jobs.





## OTHER SERVICES IOWA INDUSTRY PROFILE

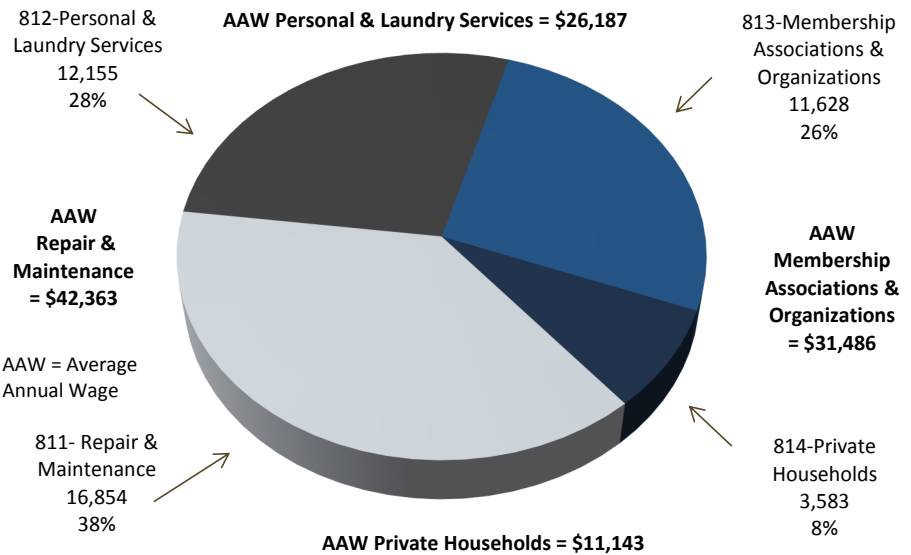
### What is Other Services?

The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

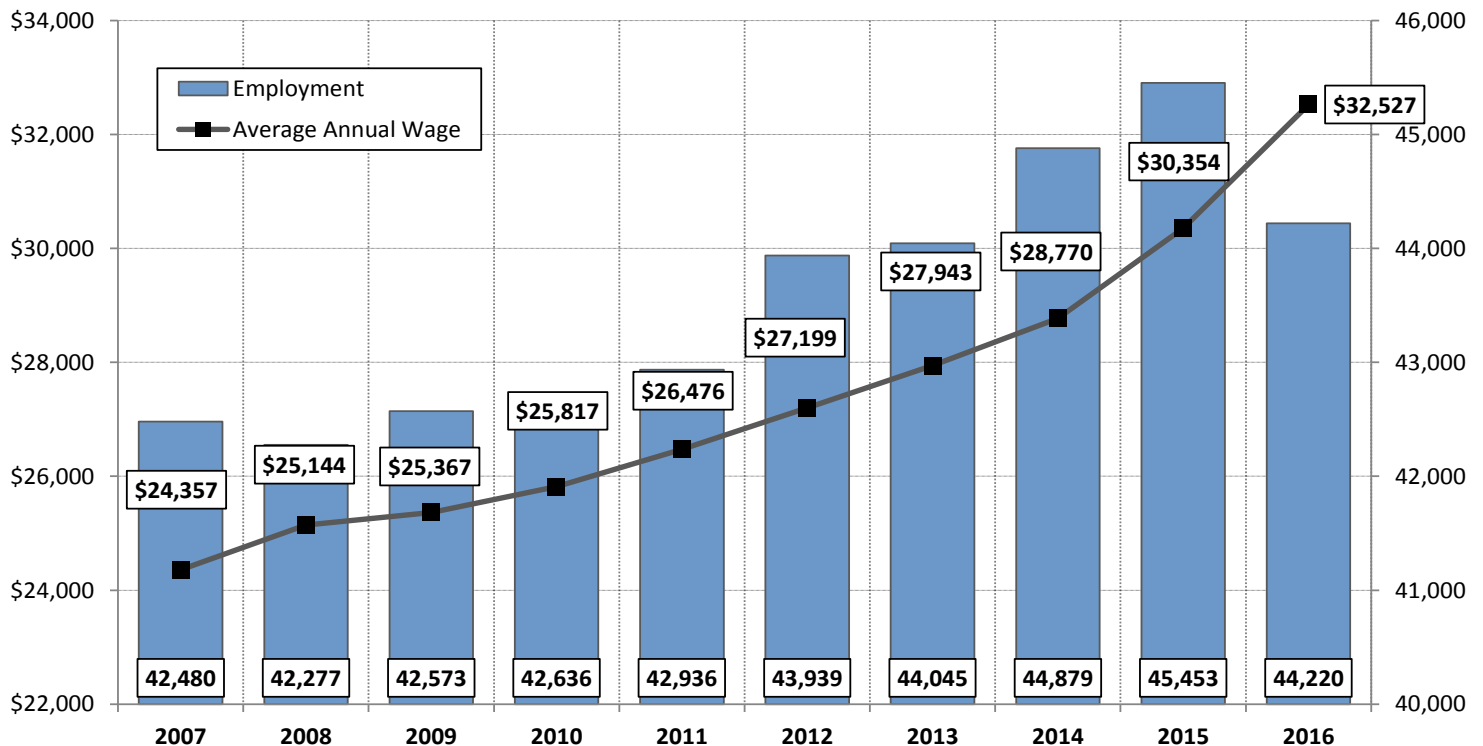
Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

### 2016 Industry Breakout by Employment in Iowa *Other Services NAICS Industry Coding*



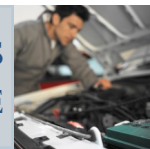
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2007-2016 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

## OTHER SERVICES IOWA INDUSTRY PROFILE



### Examples of Major Other Services Employers

Name of Company	Industry
Aramark Uniform Svc	Drycleaning & laundry services
CDI LLC	Automotive repair and maintenance
VGM Group	Other personal services

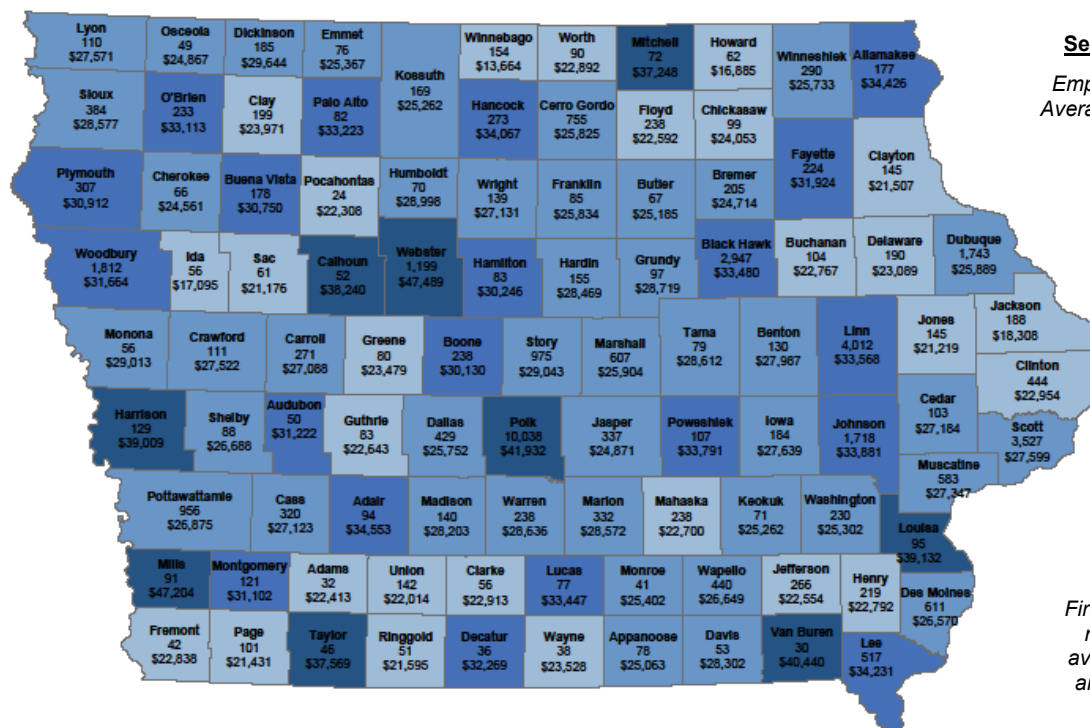
Source: [www.iowaworkforcedevelopment.gov/employer-database](http://www.iowaworkforcedevelopment.gov/employer-database)

### Employers

In 2016, there were 8,935 locations in Iowa classified in the **Other Services** sector. These units employed 44,220 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **Repair and maintenance**, representing 38.1 percent of the employment in this industry. The smallest subsector is **Private households**, which represents 8.1 percent of employment.

### 2016 Covered Employment in Other Services by County



### Sector Statewide:

Employment - 44,220  
Average Annual Wage - \$32,527

**Label Key:**  
First line is the county name followed by average employment and finally, average wage.

**Wages** Less than \$24,053 \$24,054 - \$29,644 \$29,645 - \$34,553 Greater than \$34,554

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

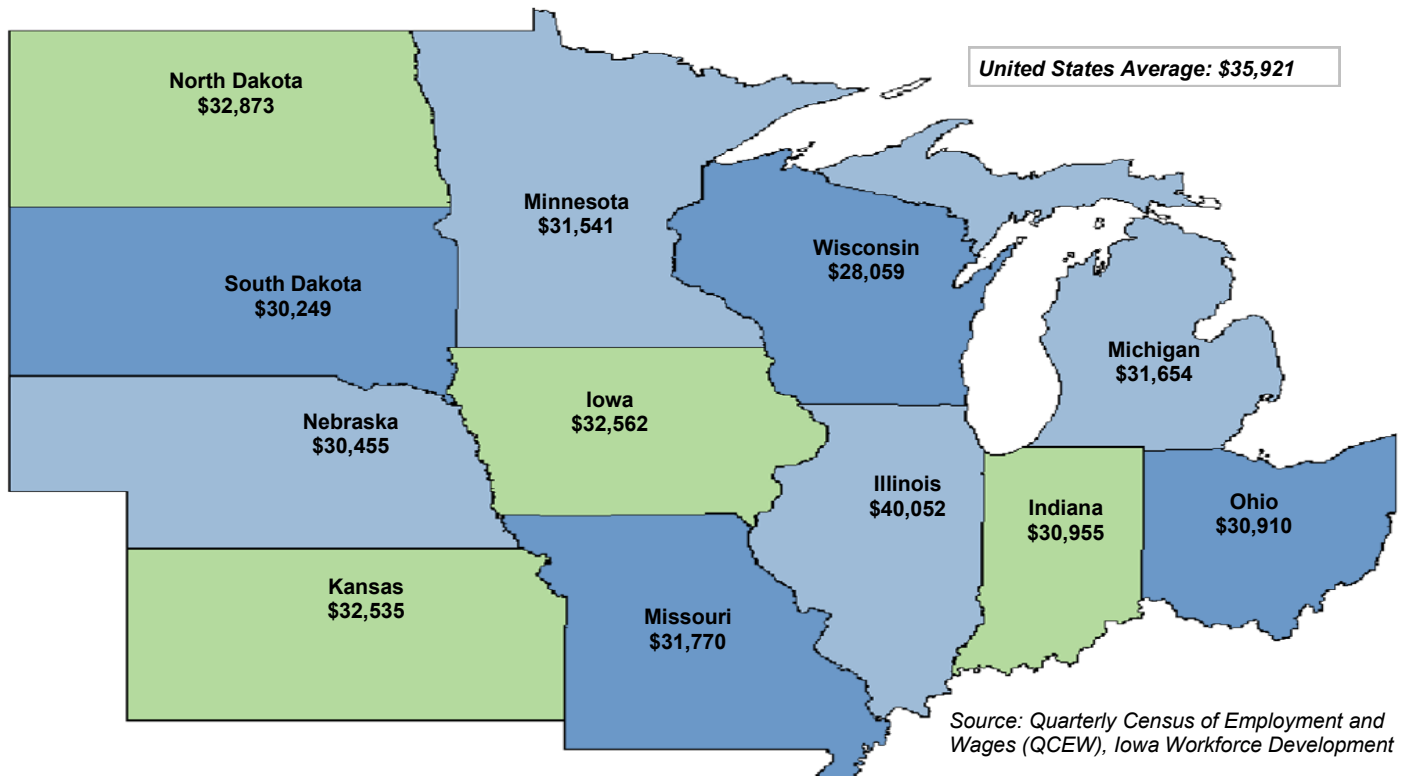
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



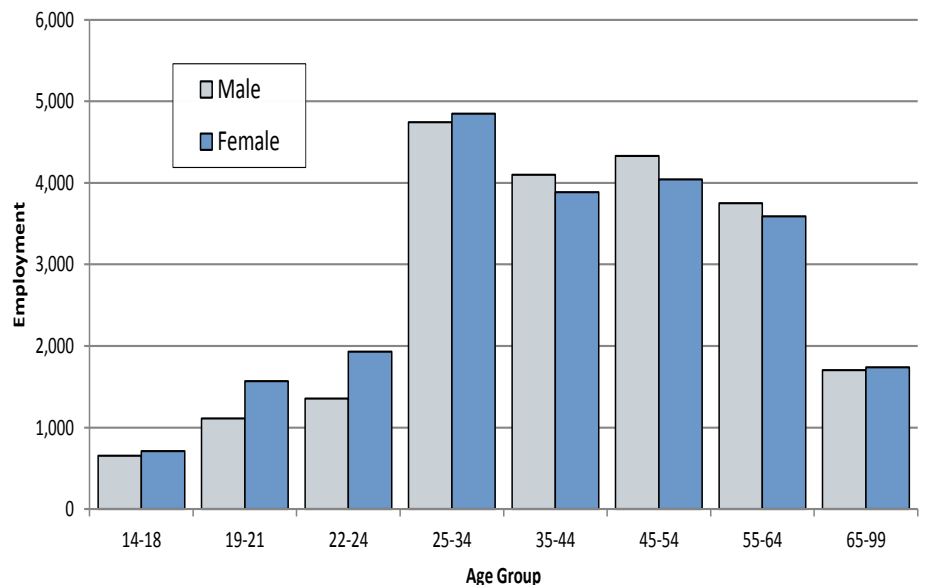
## OTHER SERVICES IOWA INDUSTRY PROFILE

### 2016 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



### Industry Distribution by Age and Gender 2nd Qtr. 2016



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>

#### Contact Information

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